



Macarthur Gig Guide Advertising Agreement

Macarthur Gig Guide hereby agrees to provide the "Advertiser" (as below) with advertising in the form of event posting(s) or a website banner, on the Macarthur Gig Guide website (macarthur-gig-guide.com.au) and associated social media sites operated by Macarthur Entertainment or Macarthur Gig Guide. This agreement is restricted to the terms and conditions herein.

Advertiser Details

Business Name: _____

Venue Name: _____

Contact: _____

Address: _____

Phone (Venue): _____

Mobile: _____

Email: _____

Facebook Business Name/Page: _____

Your Website Link Address: _____

Please indicate the destination URL required when your event or logo is clicked

Please select from the following:

(Prices listed are GST exclusive)

- | | | | |
|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|-----------------|
| <input type="checkbox"/> | MONTHLY SUBSCRIPTION (Events)
\$30 p/Month p/Venue | Months Required: _____ | Starting: _____ |
| <input type="checkbox"/> | YEARLY SUBSCRIPTION (Events)
\$300 p/Year p/Venue | Years Required: _____ | Starting: _____ |
| <input type="checkbox"/> | WEBSITE BANNER PACKAGE
\$80 for (up to) a 1 month period p/Venue | Months Required: _____ | Starting: _____ |
| <input type="checkbox"/> | WEBSITE BANNER Additional Weeks
\$10 p/Week in addition to the 1 month
subscription p/Venue (discount applies for
long durations) | Additional Weeks Required: _____ | |
| <input type="checkbox"/> | Banner Artwork Design Required
\$\$ Additional fee applies | Quote will be provided on submission | |
| <input type="checkbox"/> | Widget Promotion on client Website
\$300 p/Year p/Website | Years Required: _____ | Starting: _____ |

Total Amount
Due Excluding
GST: \$

Please see below for payment methods. Advertising will not commence until payment received. GST will be added to total amount on invoice.

Authorisation

- I hereby accept the terms and conditions of this Agreement, which I confirm I have read and understood on behalf of the "Advertiser".
- I confirm I am duly authorised to enter this Agreement on behalf of the "Advertiser".
- I acknowledge that advertising will not commence until payment is made and details of events are supplied to Macarthur Gig Guide.

My name is: _____
(please print full name)

The position I hold within the "Advertiser" company is: _____

Signed: _____

Date: _____

Payment Details

Direct Bank Payment

To: Macarthur Entertainment Pty Ltd
Credit Union Australia
BSB: 814282
Acc: 50978777

Invoice No: _____

Date Paid: _____

Amount: Inc GST: \$ _____

NOTE: Please include invoice number as reference on direct bank payments. Please forward copy of payment receipt with your company name ref. or Invoice number for our records with your agreement form. Tax invoice issued by Macarthur Entertainment will include GST.
Thank you.

Cheque Payable to "Macarthur Entertainment Pty Ltd"
PO Box 311
Camden
NSW 2570

Requirements

NOTE: Unless alternate arrangements have been made with Macarthur Entertainment, details of event including high resolution image & brief description is to be supplied by the Advertiser. For maximum benefit of exposure, your earliest supply of entertainment listings in advance will ensure longer promotion on the website – allowing for viewers to plan ahead to visit your venue.

Events posts

The “Advertiser” is responsible for the supply of details regarding the advertised event. Where possible a short description and high resolution image is to be provided to Macarthur Gig Guide management (*e.g. ensure that your entertainers have current Bio and High Resolution profile images*). Please include any “Credits” required for professional Photography supplied.

Mandatory details required:

- Name of the Entertainer/Band
- Name of the Venue
- Start time of the Event - Finish time of the Event (if required)
- Cost of the event (free or otherwise)
- Link to payment site if online ticketing is required
- Short description (Bio) of the entertainer (*2-3 sentences/genre of music*)

Banner Advertising

All web banner ads are ONE SIZE ONLY

Size 1050px wide by 300px high Format in JPG, PNG

Please ensure that your image is **high resolution** and meets the dimension size above. Additional limited text can be added to the bottom of your banner at no extra cost. This text is displayed as a watermark feature as per the promotion images currently on the website banner.

The banner image must take up the width and height of the website banner. The size of the image is to be 1050px wide by 300px high.

The image must be related to advertising entertainment for your venue. Images must be clear and recognisable with legible text. Blurry or unclear images and text will not be accepted and may result in non-promotion.

NOTE: Please add professional photography credits on your image if required.

If you require professional artwork design for your banner image, then we can arrange that for you. We have a professional graphic designer who can create your banner image which meets the requirements.

☎ 0407 763 500

Address: PO Box 311 Camden NSW 2570

✉ promotions@macarthurgig-guide.com.au

Gig Guide: www.macarthurgig-guide.com.au

Gig guide on Facebook: <http://www.facebook.com/macarthurgigguide>

Gig guide on Twitter: <https://twitter.com/macarthurgigs>

Costs

Note: Costs are subject to change. Notice will be provided should there be a change in costs. Prices are GST exclusive.

Event posts

MONTHLY SUBSCRIPTION

\$30 p/Month p/Venue – INCLUSIONS:

- Unlimited postings on the Macarthur Gig Guide website (1 post per event)
- Automatic postings to Twitter per event
- Manual posting of events on Face book with links to venues and entertainers
- High resolution image of entertainer or Venue logo essential for marketing purposes
- Brief Bio description of the entertainer or event

YEARLY SUBSCRIPTION

\$300 p/Year p/Venue – INCLUSIONS:

- Unlimited postings on the Macarthur Gig Guide website (1 post per event)
- Automatic posting to Twitter
- Manual posting of events on Face book with links to venues and entertainers
- High resolution image of entertainer or Venue logo essential for marketing purposes
- Brief description of the entertainer or event

YEARLY SUBSCRIPTION of WIDGET on CLIENT WEBSITE

\$300 p/Year p/Venue – INCLUSIONS:

- Display of your venue events on your website
- No on going involvement of web designer following initial setup
- Automatically updated as events expire and new events added

Banner Advertising

WEBSITE BANNER PACKAGE (limited availability)

\$80 for (up to) a 1 month period p/Venue

(Additional fee to run your event beyond a month is available at \$10 extra per week.)

- Display your Live entertainment events on the MGG Home Page Banner e.g. 1 x event image or 1 x image featuring events/dates for the month.
- Your promotion will loop repeatedly with other limited advertised promotions for the subscribed duration.
- Unlimited postings on the Macarthur Gig Guide website (1 post per event)
- Automatic posting to Twitter
- Manual posting of events on Face book with links to venues and entertainer
- High resolution image of entertainer or business logo essential for marketing purposes
- Brief description of the entertainer or event

The cost for advertising on the front Home Page Banner of the Macarthur Gig Guide website is **\$80** for (up to) a 1 month period. Your promotion will loop repeatedly with other limited advertised promotions for the subscribed duration.

Additional fee to run your banner beyond a month is available at **\$10 per week**.

If additional months accumulate to 12 months (one year) then an additional discount will apply. Total cost for a one year subscription for banner advertising is \$500. This allows for one Home Page Banner change per month.

Graphic Design Requirements

Should you require the artwork created by our professional graphic designer, the cost will range between \$60 & \$80 for a professionally designed promotional image. A proof will be supplied for your approval.

Venue Details

Name

Slogan (if required)

Address

Description

Contact

Phone

Email

Website

Seating Capacity

Handicap Accessible

Parking

Trading Hours

Venue Image or
Logo

Please send via email your venue logo or image to be used on the gig guide Email to:- **promotions@macarthurgig-guide.com.au**
